

Nantong report

Nantong cultural tourism on CCTV

By Zhang Jian and Yang Zhenxiao

At about 7:40 pm on 1st February, Nantong cultural tourism struck a pose at the program *Home in the Distance* on CCTV. Wang Zhi, the director of Nantong Bureau of Culture, Radio, Television and Tourism, visited the live streaming room, participated in the 2024 New Year cultural tourism large-scale broadcast activity ‘In China! Play like this!’, and ‘recommended’ Nantong to netizens over the state full of sincerity. Huang Xu, Nantong gymnastics Olympics champion, recommended his hometown together as a supporting guest.

Nantong is a fun place. There are a large number of popular scenic spots including the picturesque Langshan Scenic Spot, Hao River, Nantong Museum, one of the only four remaining ancient moats in China, Nantong Museum, the earliest public museum

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in China founded by Mr. Zhang Jian, the first place in the imperial examination in the late Qing Dynasty, Nantong Forest Safari Park, the largest and most popular zoo in East China area, Shuihui Garden, the solitary representative of Hui style architecture, and Qitang City,

the largest real scene immersive theme park in the Yangtze River delta. Lesser-known check-in spots such as Nantong Foremost Hat Museum and Henry C. Lee Museum of Forensic Investigation are too numerous to enumerate.

Eating in Nantong, there are

‘four treasures of the south Yellow sea’ which are so ‘savory’ that you can’t stop —— Asian hard clam, Pyropia, eel, razor shell; and intangible cultural heritage food including Baipu Dougan, Xiting Cracker, crab roe bun, grey shrimp sauce...Talking about Nantong delicacies, there are many hometown delicacies which Huang Xu cannot forget. He said, ‘Langshan Chicken, moulding rice cake, and shredded “wild chicken” are all very delicious. Next time when you come you must have a try!’

Wang Zhi introduced that to welcome the Spring Festival of the year of the dragon, Nantong planned and organized more than 200 cultural tourism events with the theme of ‘Dragon Soaring over the River and Sea celebrating the New Year’, including cruise concert, large Spring Festival lantern festival, high-quality theatrical performance exhibition, and theme promotion activities in major business districts. Multiple events ensure non-stop excitement and limitless joy for everyone.

Briefly

‘Yangtze River · Future’ International Public Welfare Poster Design Invitational Exhibition opened

By Wang Ying

On 31st January, the second ‘Yangtze River · Future’ International Public Welfare Poster Design Invitational Exhibition opened at Nantong Wenfeng Square. More than 280 works exhibited tell ‘the story of the Yangtze River’.

The exhibition received more than 1000 submission works in total. After experts’ evaluation, 465 works were shortlisted. Among them, 74 works are from 26 countries and areas such as America, Russia, Japan, Korea, Turkey and Spain.

The exhibition presents the readable Yangtze River cultural creative picture in the form of posters. Ma Zhirong, Vice Secretary-General of Nantong Artists Association and the curator, said that the municipal Artists Association would use the exhibition as an opportunity, to further develop the advantages of creative design and communication, using brand new ideas and innovative methods, promote in-depth the cultural tourism integration of Nantong, to build a new name card of Nantong Yangtze River culture.



Lanterns are on at Yu Garden Lantern Festival



By Xu Congjun

On 27th January, lanterns were lit at the 30-day-long 1st Spring Festival Yu Garden Lantern Festival, which attracted many citizens and tourists to watch and enjoy.

The Yu Garden Lantern Festival this year is held at four places at the same time which are Paris of France, Shanghai, Shenyang and Rudong, Jiangsu of China. The shapes of the lantern groups are synchronized in the four places. The design inspiration

comes from *the Classic of Mountains and Seas*. It presents a fantasy world where zodiac dragons live in harmony with marine animals and plants. 25 lantern groups were built in total. The layout area is 26 thousand square meters.

A Korean project settled in Qidong

By Huang Hai

On 29th January, Korean Jetema medical beauty products cooperation project signing ceremony was held in Qidong. JETEMA CO., LTD. from Korea is a bio-pharmaceutical enterprise

which integrates research, development, manufacturing, and sale. The main products of the company include Clostridium botulinum, Hyaluronic acid, Mesodermal biomedicine, lifting thread, and BMP-2 cytokine, etc. The project which settled in Qidong this time cooperates with Jiang-

su Unbeatable Energy Group Co., Ltd. The total investment is about 300 million U.S. dollars. It covers an area of 40.98 mu. It mainly produces injection type medical beauty equipment products and medical beauty products such as Mesodermal biopharmaceutical products.

Nantong Classic Chinese Cuisine Promotion and Tasting Event held

By He Jiayu

On 29th January, Nantong Classic Chinese Cuisine Promotion and Tasting Event was held. Nantong cuisine belongs to Huaiyang cuisine. Famous dishes such as the world’s No.1 Fresh and Langshan chicken braised in brown

sauce have become delicacies with Jianghai characters. Nantong people have opened Chinese restaurants in many countries including America, Denmark and Russia. At the event, 3 overseas catering institutions including Happy Harbor Seafood Restaurant in Los Angeles, United States and 12 Nantong local

catering institutions including Yiwo Catering Center and Rugao Sihai Building were recognized as overseas promotion centers of Nantong Chinese cuisine culture. ‘I am going to open a high-end Chinese restaurant in America.’ Sheng Donglin, the Executive President of Chinese American Federation and

President of Nantong Fellow Citizens Association in the United States, said that many Nantong dishes could not be replicated in America due to the raw materials, but he would use the cooking method of Nantong cuisine, to create Nantong taste with local food raw materials, to let people around the world feel the charm of Jianghai delicacies.



Giant Spring Festival couplets hung on the bell tower

By Xi Keke

On 1st February, at Nantong Bell Tower, giant red Spring Festival couplets were present, which attracted many citizens to take photos on site. Hanging Spring Festival couplets on the city gate has been held for 7 continuous years. Ge

Xiaowen, Secretary of CPC Committee of Haocheng Community, Hepingqiao Streets, Chongchuan District, thought that the red Spring Festival couplets on the bell tower not only added the atmosphere of the new year to Nantong, but also expressed the good wishes and expectations of the citizens for the Spring Festival in the year of the dragon.

A car carrier ship was undocked in Haimen

By Wu Xiaoyun

On 27th January, the 9100-car capacity car carrier ship built lately by China Merchants Industry Haimen Base was undocked successfully. It is the 3rd one in the dual-fuel zero carbon Aurora Class car carrier project built by

China Merchants Industry Haimen Base for the Norwegian owner. The ship’s overall length is 199.9 m. The length between perpendiculars is 196.4 m. The transport capacity reaches 9100 cars. It can use LNG and conventional fuel. It is the most environmentally friendly car carrier in the world.

Migrant workers and foreign friends celebrated Chinese New Year together

By Zhang Yuan

‘It is the fourth year that I participate in the event with my colleagues. The performance on site is brilliant. The trade union prepared a large gift pack, which let us feel warm.’ On 31st January, at Nantong Blogis Industrial Park, Mr. Chen, a courier of Deppon Express said. Song and dance performances brought by international friends from countries including Tanzania, Indonesia, and Laos earned

continuous praise from the audience on site. ‘It is my first time to see the dance of Laos. It is full of exotic atmosphere, and looks great!’ Cai Xin, a worker of Blogis Industrial Park said. Xiaoyi, a Laotian student from Nantong College of Science and Technology, is one of the dancers of the dance the Beauty of Laos. She said, ‘I have been in Nantong for 3 months. The activity provided a very good chance for cultural exchange, and also let me make many new friends.’

